



# Why Small Businesses Need Managed Security Service Providers

The number of cyber attacks are at an all-time high with no signs of slowing down, and the time to detection is taking longer than ever. To make matters worse, cyber criminals are focusing on small-to-midsize businesses, as they see you as easy targets compared to large organizations with dedicated IT security teams.

## YOU ARE THE TARGET

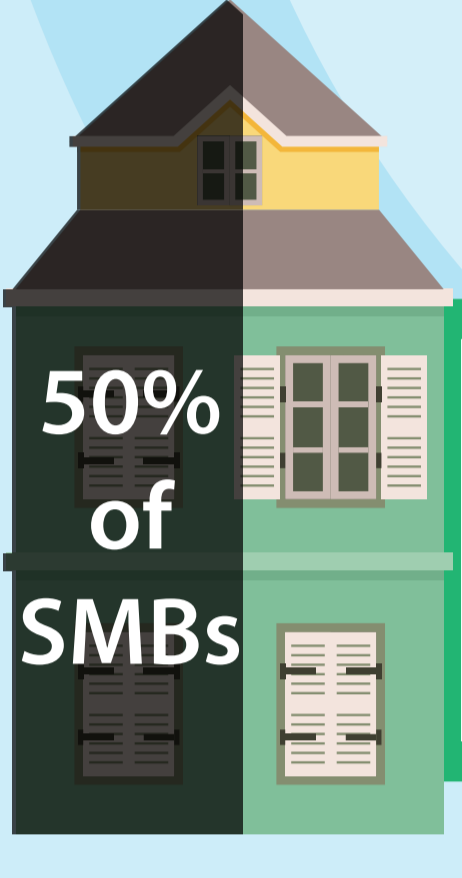


**60%** of small companies that suffer a cyber attack are out of business within **six months**.

*U.S. National Cyber Security Alliance*

**43%** Of cyber attacks target small business.

*Symantec's 2016 Internet Security Threat Report*



**50%** of SMBs have been breached in the past **12 months**

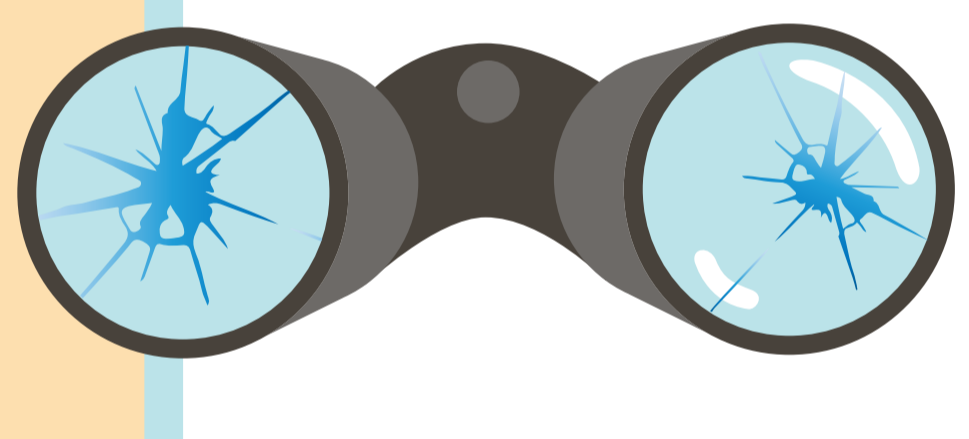
*Ponemon Institute*

## WE HAVE THE EXPERTISE YOU NEED



Only **14%** of the companies rate their ability to **mitigate cyber risks, vulnerabilities, and attacks as highly effective.**

*Ponemon Institute*

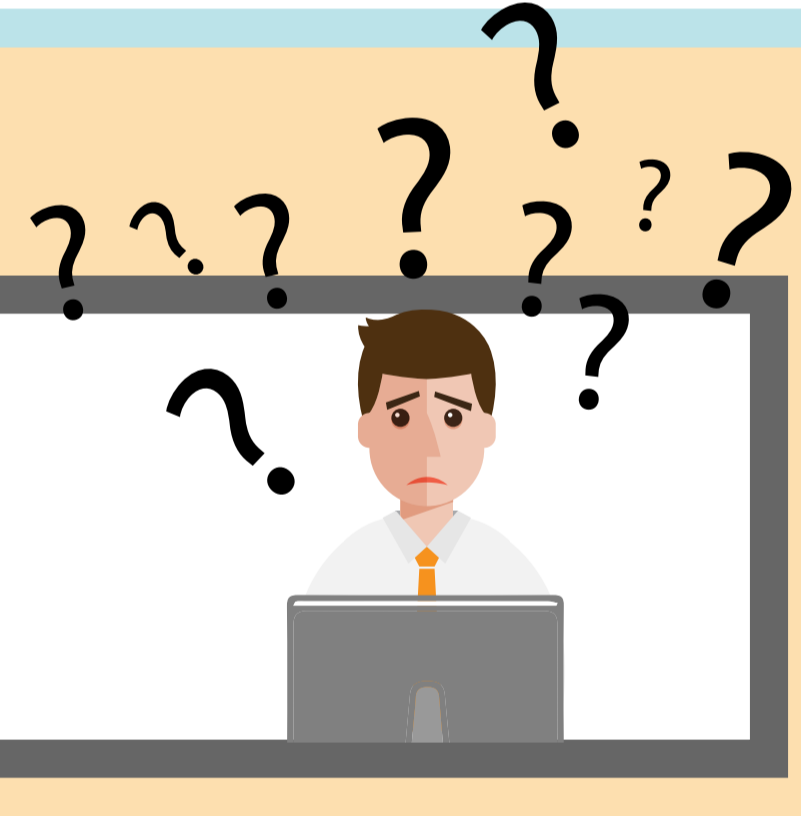


Nearly **1/3** of small to midsize businesses are **not able determine the cause of a data breach.**

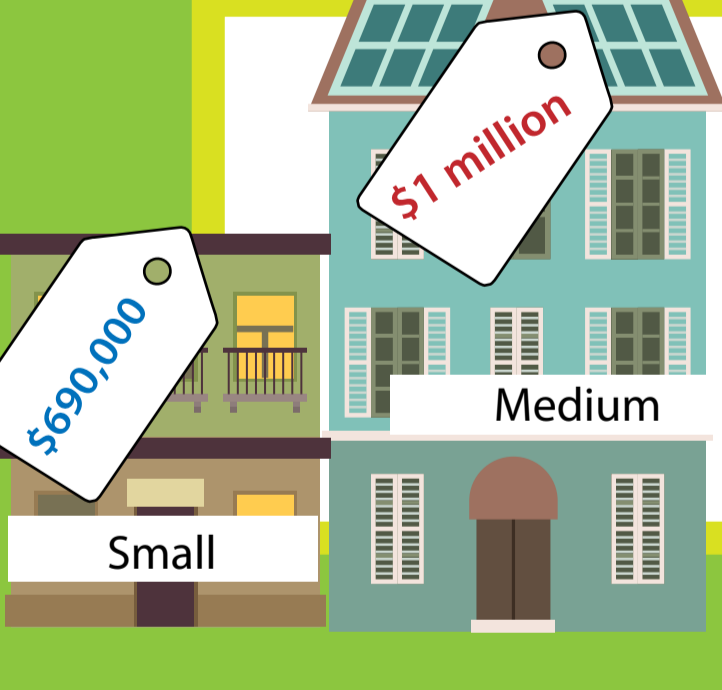
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**69%** of small to midsize businesses **lack in-house cyber security expertise.**

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## DON'T LET LIMITED RESOURCES MAKE YOU THE NEXT STATISTIC

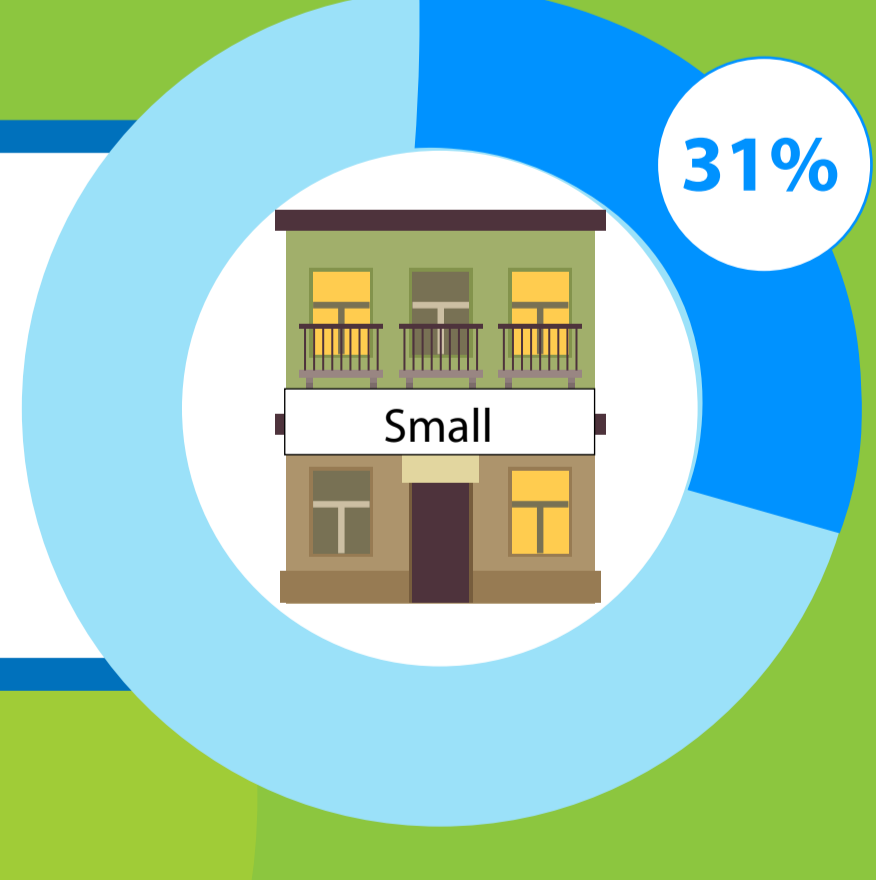


The average price to recover from a breach averages **\$690,000 for small businesses** and over **\$1 million USD for midsize businesses.**

*Ponemon Institute*

**31%** of small businesses are **not taking** any **proactive measure** to mitigate cyber risk.

*CSID's Small Business Survey*



**8 in 10** small businesses **don't** have a basic **cyber attack response plan.**

*Nationwide insurance*

Minimize operational complexity, maximize your IT investments, and experience a significant and measurable reduction in risk by partnering with a managed service provider that specializes in security.

**You** Are Committed to Being the **Expert** at Your **Core Business.**  
**We** Are Committed to Being the **Expert** in **Security.**

